



MTDF 2024- September 19th – 28th Commercial Exhibits

Welcome to the 2024 MDTF!!

The Middle TN District Fair is a ten-day Fair! During the course of the 10-day period, we expect over 120,000 people to come enjoy our award-winning Fair!!

In order to reserve your space, we need your application and payment returned by **August 01, 2024** to **Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464**

Returning Vendors: With a 10-day Fair, some changes may occur, so we ask for your patience and cooperation. If you want to keep the same spot that you had in 2023, it is very important that we have your application and payment by the deadline, or your spot will be lost. **PLEASE ENSURE THAT IF PAYMENT COMES FROM A CORPORATE OFFICE THAT THE APPLICATION IS INCLUDED WITH PAYMENT. WE RECEIVE HUNDREDS OF PAYMENTS FOR VARIOUS AREAS OF THE FAIR BESIDES THE COMMERCIAL BOOTHS AND WHEN A CHECK ARRIVES WITHOUT AN APP WE HAVE NO WAY TO KNOW WHAT IT IS FOR!!! Thank You! 😊**

Vendors that did not have a booth at the 2023 fair: You are considered “new” and will be put on a wait list in the order we receive your application. After the August 1st deadline, we will see who is returning from 2023 and who is not and go back and fill in with new vendors. We will contact you in late August and let you know if we have a booth for you. *New vendors please do not send payment with your app. We will require payment when we see if we have a booth for you.*

Housekeeping Items:

- **NO** sub-letting of commercial booths **WITHOUT** prior consent from the MTDF Commercial Exhibit chairmen.
- Please clean up your area and any hallways, after you have decorated your booth, especially if you use straw or hay. We try to keep our exhibit halls neat and presentable at all times. **Any vendor that does use straw/hay to decorate & doesn't cleanup (before or after the Fair), will be assessed a \$100 clean-up fee and will possibly lose the option to be a future commercial booth vendor.**
- Without sufficient notice of cancellation, you may lose your booth rental fee. (We will try to work with our vendors but if you don't let us know prior to the week before, or the week of, that you won't be at the fair then it makes it hard for us to re-rent a booth.)
- Booth rental fees may go up based on demand closer to the fair.
- If the floor cover is hindering booth set-up, **PLEASE** check with Jason & Maria. **Do NOT** cut or alter it! This could result in a damage fee.
- Most of our vendors either have a table with covering or no curtain on their booth. However, should you need a front curtain on your booth, there will be an additional \$15 charge per 8-foot booth. Please mark your application if you do need a front curtain so that we may have enough available for rent.
- The MTDF **does not provide tables and chairs** for vendor booths. Vendors are responsible for their own table and chairs should they need any for their booth.
- No water features of any kind in your indoor booth (such as running fountains, etc)

Commercial Areas:

Vendor Selling Inside! Your customers may purchase products at your MTDF booth. *MTDF reserves the right of refusal for allowing the sale of your products. This is a family fair, please respect this.*

The Commercial Exhibits will be located in two areas:

- INSIDE:
 - Both Buildings (Selling Allowed w/Permission)

- OUTSIDE:
 - Outside Commercial Areas (Selling is Allowed)
 - **We will coordinate your set-up time if you are setting up after Thurs, Sept 19th**
 - There were new electrical requirements for 2021. If you use power in your OUTSIDE booth, please contact us to see what those new requirements are!!

Tent colors for **outside** booths must be white, blue, or logoed with your brand. All others must be approved by MTDf. *If you need to rent a tent, Purcell's Tents is a local vendor- 931-629-4417.*

Vendors Giving Items Away: If you want to give away items from your booth, MTDf has to approve the item first. *MTDF reserves the right of refusal in allowing a vendor to give away an item. This is to be fair to our vendors that are selling items. No food or drink giveaways are allowed except individually wrapped candy.*

The buildings have concrete floors, AC, and both contain a large roll up door for easy set-up and take down. The booth contains pipe and drape to separate the space with the back wall being 8' in height. (No 10' pop-up tents in single booths as the booths are only 8' wide and the tent will not fit.) Adjacent booths can be rented to enlarge your overall booth size, depending on availability.

- **Electricity must be requested (120V Receptacles)**
- **Wi-Fi Access is available, but we do not guarantee this service**

Each company or person renting a booth will receive two weekly fair passes, plus one regular commercial parking pass. These can be picked up at the fair office **after your booth is set-up.**

- **Parking (Jackson Street Gate)**
 - **You are not guaranteed a parking spot just because you have a regular commercial parking pass.**
 - **ALL Parking Passes must be displayed on your automobile front window.**

Commercial parking is located at the Jackson Street Gate.

Set Up Times:

The buildings will be available to exhibitors on Saturday, Sept. 14th – Wednesday, Sept. 18th from 9AM – 8PM, and on Sunday, Sept. 15th from 1PM – 8PM. **ALL booths must be set-up by 8PM on Wednesday, Sept. 18th.** However, if you need a weekend (Sept 21st) set-up time, we will work with you on a time.

Security:

The MTDf offers security, but we are not responsible for missing or damaged items. Please monitor your booth and use caution when displaying items. A Security person will be on duty during the open times of the Commercial Buildings. **There will be NO security during the setup times.**

Tear-Down Times:

Tear-down times are Sunday, Sept 29th from 1PM to 8PM and Monday, Sept 30th from 8AM to 4PM. Tearing down prior to the Fair closing can result in the forfeiture of future booth rental at the MTDf.

Additional Help:

Our fair office will be open the Tuesday after Labor Day in September during the daytime hours. The office number is 931-762-4678.

NOTE: Exhibitors wanting to have concessions in the FOOD COURT need to contact Billy Story at 931-853-6405 or Scott Beasley at 931-629-7465, or via email at MTDFfood@gmail.com

We are very excited about this year's Fair. We ask for your patience as we work out the logistics of it all!... Please join us at the MTDf to make it the BEST YET!!

Jason Weaver & Maria Santini (Co-Chairman). Contact us: mtdfmarketing@gmail.com (this is our preferred method of contact as we can't always answer the phone when we are at work)

The 2024 Fair Chairman of Operations is Tad Keaton

MTDF 2024 Events: * at Old Crockett Theatre.

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|---|---|
| Saturday, Sept 14 th - *Fairest of the Fair Pageants | Monday, Sept 23 rd – Junk Car Jump n' Run |
| Sunday, Sept 15 th - *Fairest of the Fair Pageants | Tuesday, Sept 24 th - Junk Car Jump n' Run |
| Thursday, Sept 19 th – (no arena event scheduled) | Wednesday, Sept 25 th - Donkey Basketball & Giveaway |
| Friday, Sept 20 th - MotoX | Thursday, Sept 26 th - Demo Derby |
| Saturday, Sept 21 st - Truck & Tractor Pull | Friday, Sept 27 th – <i>MTDF Concert Series</i> : Marshall Tucker Band |
| Sunday, Sept 22 nd – Horseshow | Saturday, Sept 28 th - Truck & Tractor Pull |



Application Form for Commercial Space

Middle Tennessee District Fair 2024

PLEASE PRINT CLEARLY!

Contact Person: _____

Business Name: _____

Type of Business/What Selling in Booth: _____

Address: _____

Phone #: _____ Cell #: _____

Email: _____

| <i>Please choose one of the following:</i> | | Booths <u>NOT</u> Selling Product | Booths Selling Product** | YES, I need a front curtain for my booth: |
|--|----------|---|--------------------------------|--|
| INSIDE BOOTH SIZE: | 8' X 8' | ___\$250 | ___ \$325 | ___ Add \$15 |
| | 8' x 16' | ___\$400 | ___ \$475 | ___ Add \$30 |
| | 8' x 24' | ___\$550 | ___ \$625 | ___ Add \$45 |

Larger Booth Sizes can be requested in writing.

Check with Jason or Maria for cost and availability of larger booths.

** See above letter guidelines under "Commercial Areas" for more information.

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| OUTSIDE SPACE: | _____ Minimum \$525 (Contact for price) Cost for trailers is by square footage. Ask for details about Electrical Requirements!!! |
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Notes/Comments: _____

Make \$\$\$ checks payable to: **Middle Tennessee District Fair**. **Failure to submit application by August 01, 2024 will result in possibility of not getting the same exhibit spot that you had last year. No exceptions!**

Mail checks and applications to (*please note correct mailing address*):

Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464.

Commercial Bldg Chairpersons: Jason & Maria's contact: mtdfmarketing@gmail.com

Thank you! We look forward to seeing you at the MTDf!